

Preparedness Program Outreach Unit



Request a community training
or resource table.



Order free materials in all
languages.



Health Information Portal
bit.ly/PHPCommunityResources

Program Overview

We help communities prepare for public health emergencies, including:

- Extreme heat events
- Severe storms and flooding
- Infectious disease outbreaks, such as COVID-19, seasonal flu, and measles

Guiding Values

The Public Health Preparedness (PHP) Outreach Unit aims to maintain an inclusive emergency response. We first try to understand what communities need to prepare for, and respond to, public health emergencies. We then work together to provide this support, while offering timely guidance and resources.

The PHP Outreach Unit focuses on communities with:

- access and functional needs.
- communities most vulnerable to public health emergencies.
- communities experiencing multiple crises due to the structural inequities creating poverty, violence, and other hardships.

What We Do

Communicate with the public about current public health emergencies.

Educate the public about how to prepare for public health emergencies.

Train staff and volunteers to respond to emergencies. For example, how to go door-to-door to share critical public health information.

Develop and test public health response plans. For example, we plan how to quickly get medication (or a vaccine) to the whole city.

Partner with other agencies and community groups to help communities build resilience and prepare for emergencies.

Get more information on how
block captains can keep
communities safe.



bit.ly/BlockCaptainWelcome



How we work with communities to prepare for, and respond to, public health emergencies

TRAININGS & PRESENTATIONS

Virtual, recorded or in-person options available. Learn about important public health information and resources. Content is tailored to specific community groups.

Language interpretation is available upon request.

RESOURCE TABLING

Tabling at community events to provide a trustworthy and reliable place to ask questions and get vital information.

COMMUNITY MEETINGS

Include a Philadelphia Department of Public Health representative at community meetings to help residents prepare for a public health emergency.

EDUCATIONAL MATERIALS

Brochures, flyers, newsletters, answers to frequently asked questions, guides and other documents to help educate the community.

Language translation is available upon request.

CANVASSING

Door-to-door canvassing in residential or business areas to get to know communities and offer information to people in-person.

COMMUNITY RESPONSE PARTNER NETWORK

A network of more than 2,300 community and faith-based organizations and people who signed up to receive critical information on public health emergencies.

Seasonal Programming

There are some public health hazards that happen seasonally most years. The Outreach Unit aims to understand how communities cope with these hazards and provides education to make sure updated information reaches all residents.

WINTER

- Severe storms
- Cold-related illness
- Utility assistance

SPRING

- Flooding
- Mosquitoes & tick-borne illness

SUMMER

- Heat emergencies
- Air quality alerts
- Utility assistance

FALL

- Respiratory illnesses: COVID-19, Seasonal flu
- Preparedness month

Stay Connected to Stay Informed



PUBLICHEALTHPREPAREDNESS@PHILA.GOV



LEAVE US A MESSAGE AT
215-683-0806



RECEIVE UP-TO-DATE ALERTS

TEXT: READYPHILA TO 888-777

VISIT: phila.gov/ready



JOIN THE COMMUNITY
RESPONSE PARTNER NETWORK

bit.ly/CRPNnewsletters