

PUBLIC HEALTH PREPAREDNESS COMMUNITY OUTREACH & ENGAGEMENT

Our 2025 in numbers

Community Response Partner Network



18 TOTAL NEWSLETTERS IN 2025!

AVERAGE
EMAIL OPEN RATE*

38.46%

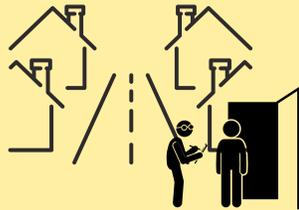
AVERAGE
CLICK THROUGH RATE#

2.94%

*The average email open rate (EOR) across all industries is 21.33% (range: 17-28%).
#The average click-through rate (CTR) for emails across industries is between 2-5%.

Community Outreach & Engagement

CANVASSES



1531

RESOURCE TABLES



1227

TRAININGS AND
PRESENTATIONS



951

3,709
INDIVIDUAL
PHILADELPHIANS
REACHED IN
2025



HOW TO PARTNER WITH THE PUBLIC HEALTH PREPAREDNESS PROGRAM (PHP)

IN 2025

Resource Tables

- We can table at your next community event or gathering.



[Request a resource table here](#)

34 TOTAL RESOURCE TABLES

Virtual or in-person Trainings

- We can come to your location, and we tailor our trainings to the groups we work with.
- Interpretation available.



[Request a training here](#)

42 TOTAL TRAININGS AND PRESENTATIONS

Community Canvassing

- We go door-to-door in neighborhoods where people are at highest risk of getting sick from extreme heat, respiratory viruses or other public health hazards.

64 TOTAL CANVASSES

Free, printed materials

- Materials are available in color and in multiple languages.
- We translate all our brochures, newsletters and flyers.



To order, visit: bit.ly/PHPMaterials

87 TOTAL MATERIAL REQUESTS

From community partners including, but not limited to:

- | | | |
|---------------------------------|--|-----------------------------|
| • Congreso de Latinos Unidos | • Block captains from many zip codes | • Faith-based Organizations |
| • Conquerors CDC | • Nativity BVM Senior Community Center | • Older Adult Centers |
| • Apartments at Allegheny | • NewCourtland Housing and Supportive Services | • Libraries |
| • Tender Touch Senior Care | • Broad Street Love | • Early Education Centers |
| • W.C. Bryant Promise Academy | • Chinatown CDC | • Parents and caregivers |
| • Firehouse Active Adult Center | | |

JOIN THE COMMUNITY RESPONSE PARTNER NETWORK

Would you like to share essential public health information with your community?

Sign up for free!



Scan the QR code to sign up or follow the link to sign up on the web!



bit.ly/PhillyCRPN



SCAN ME

THANK YOU FOR KEEPING YOUR COMMUNITIES SAFE AND INFORMED