

Texting Templates (Plain Text Version): Severe Storms and Flooding

This document outlines essential messages community leaders can share with their networks before, during or after a public health emergency. It is designed for partners to quickly copy and paste messaging into text threads or to quickly translate. Thank you for helping to keep your community safer!

Pre-Event: BE PREPARED

Severe storm events can be extremely dangerous. Make an emergency evacuation kit with your household today. Sign up for [ReadyPhiladelphia](#) to stay informed.

(23 words)

Severe storm events can be extremely dangerous. Have an emergency kit stocked and prepared. Pack a first aid kit, food, water, medication for several days, and a charged flashlight with batteries. Learn more about how to [make a go bag](#) or [a shelter-in-place kit](#) before the next weather event.

(49 words)

Have a plan if you lose power. Charge flashlights, power banks, phones, and keep extra batteries. Take care of medication that must be refrigerated. Sign up for [ReadyPhiladelphia](#) to stay informed.

(31 words)

Know what medical devices may be affected by a power outage and need a back-up power supply. Make medical personnel aware of any medical needs if EMS is called. Sign up for [ReadyPhiladelphia](#) to stay informed.

(36 words)

Property damage and injury can happen when it's windy. Storms cause different wind speeds with little to no notice. Secure outdoor items when you can before a storm. Sign up for [ReadyPhiladelphia](#) to stay informed.

(35 words)

If you have a generator, set it up before a storm. It should be at least 20 ft. away from any windows and doors. NEVER use a generator indoors. Do not set up or repair a generator during a storm. Sign up for [ReadyPhiladelphia](#) to stay informed.

(47 words)

Pre-Event: BE PREPARED (Populations at Greatest Risk)

Shelter is an important resource during a severe storm. If a person is unhoused and needs help when severe weather is expected, contact emergency services at (215) 232-1984.

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Partner organizations and shelters accept donations to support unhoused people during emergencies. Find out [more ways to help](#) through the Office of Homeless Services.

(24 words)

During Event: BE AWARE

Severe weather is in the forecast. Stay indoors and keep all doors and windows closed. Keep emergency supplies close by. Contact family members who are not home. Sign up for [ReadyPhiladelphia](#) to stay informed.

(34 words)

Severe weather is starting. Seek shelter if you are not home. Pull over if you are in a vehicle and avoid touching any metal. If flooding occurs, seek shelter outside of the vehicle. Sign up for [ReadyPhiladelphia](#) to stay informed.

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If you are in your home, locate a flashlight and warm clothing. Do not touch any electronic devices when wet. Evacuation may be necessary due to flood water rising or damaged housing structure. Sign up for [ReadyPhiladelphia](#) to stay informed.

(40 words)

If you are outdoors, seek higher ground if possible. Do not swim through floodwaters. Water can be deeper than you think. It only takes a foot of flowing water to knock over an adult. Sign up for [ReadyPhiladelphia](#) to stay informed.

(41 words)

If you are in a vehicle, use extreme caution. Do not drive through standing water. Seek higher ground if possible. If your car stalls, get out of the car and seek shelter. Sign up for [ReadyPhiladelphia](#) to stay informed.

(39 words)

Post-Event: STAY SAFE

Follow all local guidance and advisories. Avoid unnecessary driving. Return home only when authorities say it is safe. Sign up for [ReadyPhiladelphia](#) to stay informed.

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Avoid wading in floodwater. It can be contaminated or contain dangerous debris. Be aware of the risk of electrocution. Do NOT touch electrical equipment if it is wet or if you are standing in water. Downed power lines may also be a concern. Sign up for [ReadyPhiladelphia](#) to stay informed.

(50 words)

Wear proper protective clothing and face coverings or masks when cleaning mold or other debris. People with asthma and other lung conditions should not enter buildings with indoor water leaks or mold growth that can be seen or smelled. Sign up for [ReadyPhiladelphia](#) to stay informed.

(46 words)

Post-Event: STAY SAFE (Populations at Greatest Risk)

Limit displacement as response efforts transition to recovery. It may be dangerous to resume normal activities immediately after a storm has ended. Disaster shelters should stay open until all occupants have a safe place to go. Find out [ways to help](#) through the Office of Homeless Services.

(47 words)

Make disaster recovery aid accessible to everyone, especially people who are experiencing homelessness. Find out [ways to help](#) through the Office of Homeless Services.

(24 words)